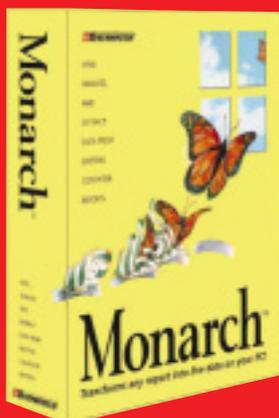


Over 350,000 customers use Monarch™  
to transform any report into live data.

You can too!



***"Monarch is revolutionizing** the way we use information. I can't recall any other software package that has had **such a dramatic and widespread effect on productivity** in such a short time."*

Joe Vurchio, Selleys Chemical Company

*"Monarch is the **first major innovative, productivity-increasing tool** that I've seen in several years."*

Larry Tarrant, Bridge Oil (USA) Inc.

***"With Monarch, auditors and accountants don't have to double as database experts** to get the data they need..."*

Frank Slepko  
Auditor, Columbia Bank

# You get push-button access to the information buried in any report.

How do you get the information you need to do your job effectively? Waiting for the IT department to provide needed data or struggling with complex database tools usually aren't realistic options. Too often, workers end up hunting through thick printed reports and re-keying data into spreadsheets for analysis!

There is a simple, yet powerful solution that puts an end to such tedious work for good: Monarch™.

## Monarch turns any report into data.

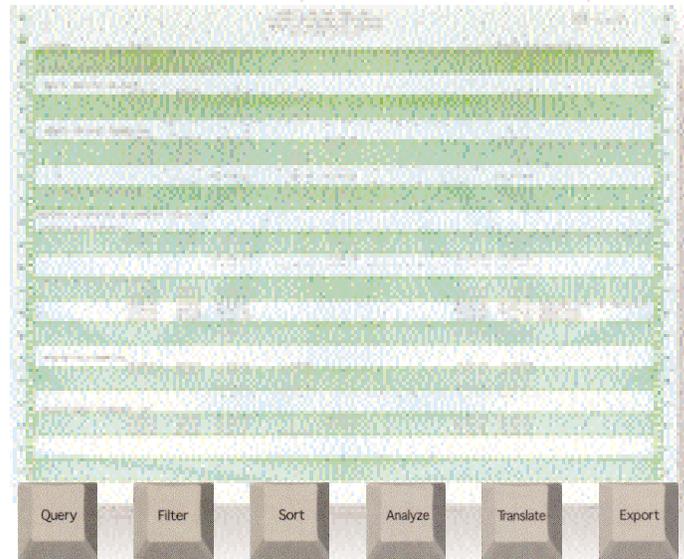
Accounting, banking, healthcare, ERP reports and more - these and other thick reports are loaded with crucial data needed to find answers, identify errors or fraud, and help manage the business.

Of course, the words and numbers are frozen on the page. Chances are you have spent hours digging through your reports.

"All the data I need is buried in this report somewhere," you say. "If only there was an easy way to get at it!" Well, that 'easy way' is Monarch!

## Monarch reads report files.

Instead of printing reports, Monarch opens the 'print file' right on your PC. It doesn't matter how, when or where the reports were created.



**Concept:** Our engineers imagined that existing reports could be used as a source for data.

Simply ask your IT organization to provide access to report files across your network or via terminal emulation software. You can also obtain report files on diskette or CD.

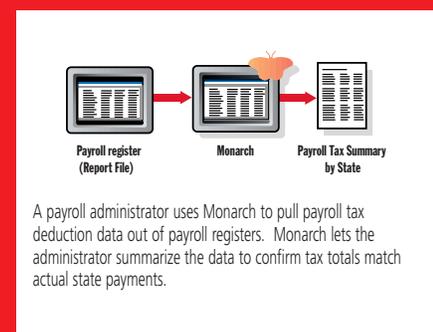
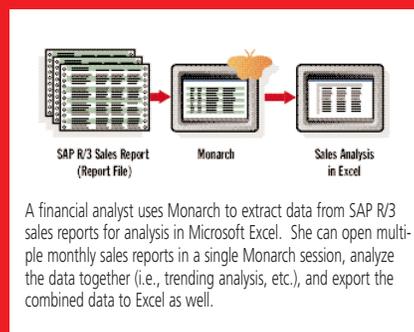
## Data comes alive.

Once your report is in Monarch, it's easy to transform the report into live data. Never again will you be forced to re-key data into your computer!

Monarch can extract data from virtually any computer-generated report, including complex reports with headers, footers and multiple sort levels. It automatically recognizes different data types, so date fields, character fields and numeric fields are maintained in proper format.

## Monarch in Action:

Monarch is at work in organizations large and small, in accounting, manufacturing, healthcare, banking, government agencies and more. Here are real world examples showing Monarch solving real informational needs.



# Monarch turns any report into a live database.

The most valuable feature in Monarch is its ability to extract all the data from a report to produce a live database.

With Monarch, you can view, analyze and export your report data any way you wish. Now you're working smarter!

## Start with any report — any size.

Monarch can extract data from any ASCII or ANSI report file. These files are commonly known as print files, spool files, TXT files, PRN files and formatted ASCII files. You can even open multiple runs of the same report, to get the data all at once!

Big reports are no problem. How big? How about one million pages! Just open the report and select the data you want to extract.

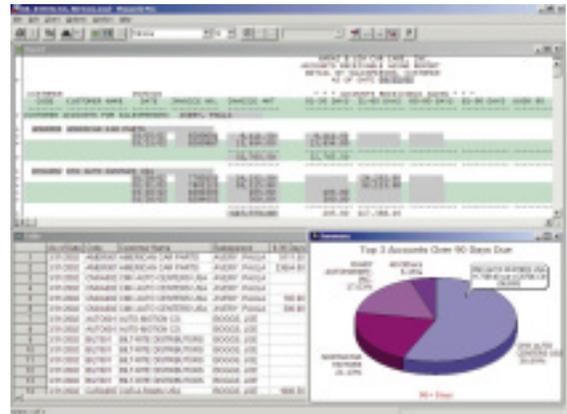
## Tell Monarch what you want.

It's easy to identify the data you want. Begin by simply highlighting the desired data on the first page of the report. You create a data extraction model that is automatically applied throughout the entire report. You can save and reuse models any time you re-run that report. Monarch is so easy to use... no programming skills required!

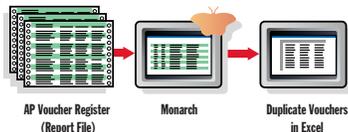
## Now you have the data!

Once Monarch has extracted the data you selected and turned it into a live database, you're no longer working with a report...you're working with live data! Work with the data any way you wish. You can sort and filter the data and perform your own custom analysis, identify duplicate data, define brand-new calculated data fields with Monarch's library of functions, and more.

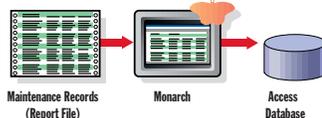
You can also summarize your data in Monarch in a wide variety of ways: trend analysis, crosstab analysis, "top 10" analysis, and more. Monarch even produces summary graphs automatically, ready to copy and paste in other applications, such as MS Word or PowerPoint.



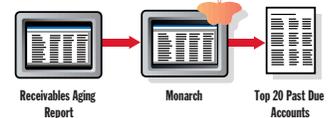
**Reality:** Concept became reality with Monarch, our innovative data access and analysis tool that brings existing reports alive on your Windows desktop.



A Fraud Examiner uses Monarch to mine data from accounting reports to detect potential fraud. In this case, the examiner uses Monarch to identify A/P vouchers issued with the same dollar amount, to find potential duplicates.



A military IT team uses Monarch to export data from numerous aircraft maintenance reports into a new Access database, ending costly manual data entry and validation.



The collection manager of a healthcare practice uses Monarch to extract data from a thick Receivables Aging Report, then has Monarch show only the top 20 largest past due accounts for immediate action.

## Export the data to your spreadsheet, desktop database, HTML and more!

Monarch makes it easy to export the data from any Monarch table or summary directly to other applications – already formatted and ready to use. Monarch supports many file types, including Excel, Access, 1-2-3, dBASE, Paradox, HTML, delimited text and more.

It's that easy! Your report data, exactly the way you want it, is right there in your spreadsheet or

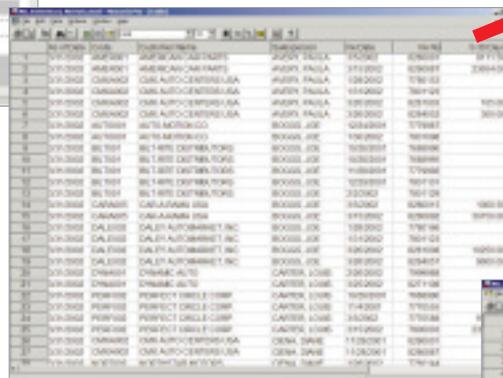
database, ready for use. Hours of rekeying eliminated and errors avoided, no more asking IT to produce needed data for you — that's the power of Monarch!

*“Right off the bat with my first Monarch project, we saved hours of employee time, and savings for the bottom line. We find new uses for Monarch all the time!”*

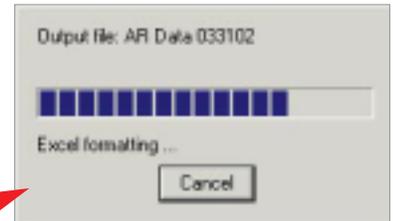
Melissa White  
Yakima Valley Credit Union



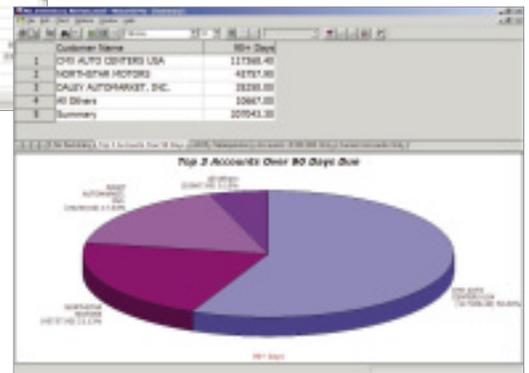
1. Monarch reads your print files. You define a data extraction template to tell Monarch what data you want to work with. Templates can be saved and reused any time a report is run.



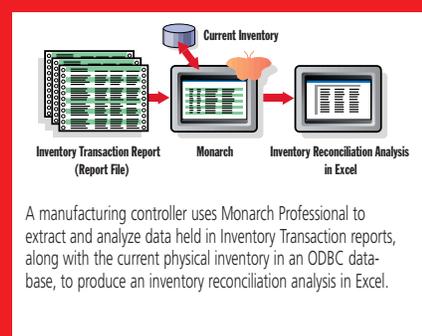
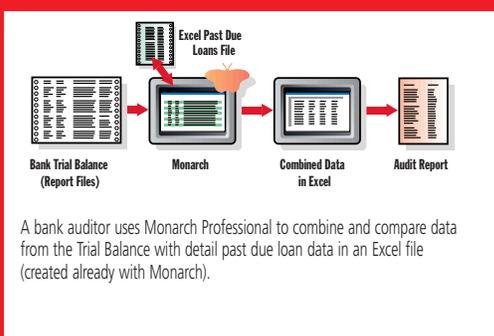
2. Data extracted from the report is displayed in Monarch's table window. You can filter, sort and rearrange the data any way you want.



3. You can export formatted data to your spreadsheet, database and other desktop applications.



4. Or, you can stay in Monarch and create custom charts and reports which summarize data extracted from the original report.



# Elegant Monarch beautifully handles data extraction, analysis.

by Robert A. DelRossi

Monarch is a unique program that transforms electronic editions of reports into text files, spreadsheets or database tables... With Monarch there is no excuse for anyone manually copying data from a report into another program...

Reports with multiple levels of subtotalling or where data is presented in a form (as opposed to columns) are no problem for Monarch, which has tools for selecting and breaking down all kinds of complex report formats. Even variable-length blocks of text (such as remarks or a lengthy description) are handled with aplomb.

One especially neat task I was able to accomplish made it practically trivial to move census data from the Internet into a Paradox table...

Once your data is extracted, you can save it in several different formats. Before you do so, however, you may choose to use some of Monarch's analytical capabilities. The program let me sort the extracted information, set filters, chart my returned values, and even create a summary display with drill-down capabilities...

Monarch delivers a unique and powerful capability that will prove indispensable for many corporate IS shops. If you have ever longed to get your hands on data stored in one or more systems with the front-end program you like best, Monarch is the application for you.



## The Bottom Line

### Monarch



Download a report, load it into Monarch, and explore and extract information. This is an invaluable tool for anyone who wants to move data from one system to another.

**PROS:** Capable and elegant solution for pulling data from reports and exporting it to other programs.

**CONS:** None significant.



# Monarch Professional Edition Accesses Data From Databases, Files as well as Reports.

Monarch comes in two editions: Monarch Standard Edition, and Monarch Professional Edition. Power users will love Monarch Pro's added capability of working with data not only within reports, but ODBC databases, Access and Excel files, HTML pages and more.

Just like standard Monarch, Monarch Pro extracts data from reports to create a data table. But then Monarch Pro goes further: you can also work with data in HTML pages, delimited text files, Excel, Access, ODBC databases, and more!

Plus, Monarch Pro lets you combine additional data from up to nine outside data sources: ODBC, Access, Excel and more - and then analyze and export the data as you wish. The Monarch Pro "External Lookups Wizard" makes this easy - just point and click.

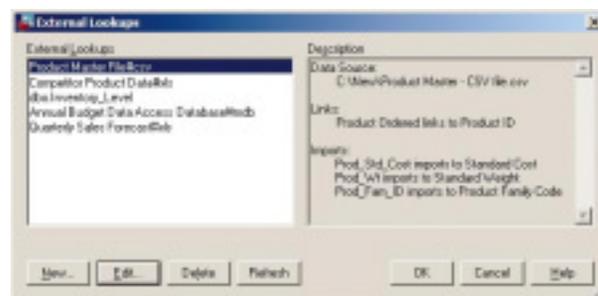
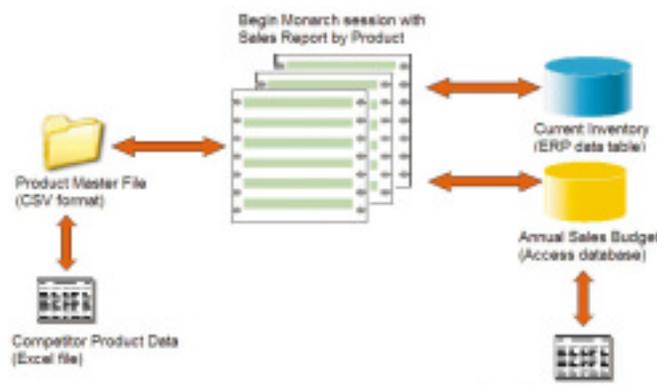
*"The versatility and power of Monarch are outstanding."*

Harvey M. Solomon, MD  
Crawford Long Hospital

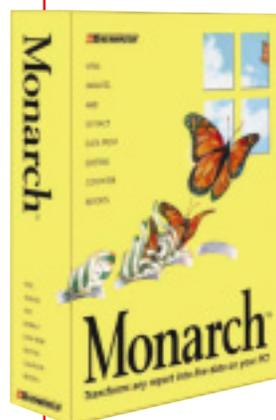
## Get Started With Monarch Now!



Call Datawatch at 1-800-445-3311 to get your copy of Monarch or Monarch Professional! **Try it risk-free for 30 days.** We're confident you'll join our over 350,000 customers who rely on Monarch to access report data and more, quickly and easily! Call Now!



Imagine all of your data, wherever it may reside, in ONE combined Monarch Pro data table. Whether your data resides in reports, databases, or files, Monarch Pro is the easiest way to bring that data together without programming.



Instant Productivity: Monarch is so easy to use right out of the box, that many of our customers can knock off a big project the same day Monarch arrives on their desks. If you're feeling the crunch, ask about our overnight delivery options.



**1-800-445-3311**

**DATAWATCH**  
www.datawatch.com

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